



AgroExpo

1st Annual FFA Crop Management Challenge

Dear Potential CMC Sponsor,

In an attempt to help make students aware of the many career opportunities in agronomy, the AgroExpo, The Corn Marketing Program of Michigan and AgroLiquid are excited to announce the 1st Annual FFA Crop Management Challenge Contest. This will not only provide a learning opportunity for the students but in addition expose them to our industry.

An endeavor like this requires resources to accomplish our goals. To this end we have put together a sponsorship program that you can be a part of to help support the students, their FFA chapters and our industry. Attached is a breakdown of the different sponsorships available to your organization. We hope that you will consider being a support of this contest, our youth and the future of our industry. Thank you for your consideration.

Sincerely

A handwritten signature in black ink that reads "Burt Henry". The signature is written in a cursive style with a large, sweeping flourish at the end.

Burt Henry

AgroExpo Promotions and Relations Manager

2019 FFA Crop Management Challenge Sponsorships

Gold Sponsor \$1,000

- Recognized as a sponsor in show guide, website and social media.
- Signage for booth at AgroExpo recognizing you as a gold sponsor.
- Recognition as a sponsor during awards presentation at crop summit.
- Organization will get 1 designee on judging team.
- Recognized as a gold sponsor on plot signage.
- Recognized as a sponsor in Michigan Crop Summit show guide.

Seed Sponsor \$500 (1)

- Seed of sponsors choosing will be provided by sponsor and used in plots.
- Signage identifying the seed and variety used will be placed at plots.
- Recognized as a sponsor in show guide, website and social media.
- Signage for booth at AgroExpo recognizing you as a Silver sponsor.
- Recognition as a sponsor during awards presentation at crop summit.
- Recognized as a Silver sponsor on plot signage.

Crop Protection Sponsor (1) \$500.

- Crop Protection products of sponsors choosing will be provided by sponsor and used in plots.
- Signage identifying the crop protection products used will be placed at plots.
- Recognized as a sponsor in show guide, website and social media.
- Signage for booth at AgroExpo recognizing you as a Silver sponsor.
- Recognition as a sponsor during awards presentation at crop summit.
- Recognized as a Silver sponsor on plot signage.

Silver Sponsor \$500

- Recognized as a sponsor in show guide, website and social media.
- Signage for booth at AgroExpo recognizing you as a Silver sponsor.
- Recognition as a sponsor during awards presentation at crop summit.
- Recognized as a Silver sponsor on plot signage.

Plot Sponsor (8) \$250

- Recognized as a sponsor in show guide, website and social media.
- Recognized as a Plot sponsor on plot signage.
- Recognized as a sponsor in Michigan Crop Summit show guide.
- Individual sign at one of the 8 plots.

Supporter \$100

- Recognized as a sponsor in show guide, website and social media.
- Recognized as a supporter on plot signage.
- Recognized as a sponsor in Michigan Crop Summit show guide.