

GUEST SPEAKERS

Tuesday, August 14

RISK MANAGING YOUR OPERATIONS

10:00 AM | SPEAKER BARN

[David Reddel, Agronomist, Berkley Agribusiness Risk Specialists](#)

David will discuss pest resistance concerns, lessons learned with Dicamba in 2017, and finding our path forward.

IN HOT PURSUIT OF HIGH CORN YIELD! MANAGING FOR THE TOP OF CORN YIELD

12:30 PM | SPEAKER BARN

[Tony Vyn, Ph.D., Professor of Agronomy, Purdue University](#)

Identify key factors in achieving exceptional corn performance. Plus learn from a grower panel of Michigan NCGA Corn Yield Contest winners as they share what 300-400+ bu/A contest corn has taught them in chasing high yields on their whole farms. Featuring Drozd Farms, Allegan, MI; Ferguson Farms, Allenton, MI; Don Stall, Charlotte, MI

LATE SEASON CORN SCOUTING

9:00 AM | CROP TENT

[Justin Schneider, Agronomist, LG Seeds](#)

Who, What, When Where & Why?

PEERING INTO THE FUTURE OF AG TECHNOLOGIES

9:30 AM | CROP TENT

[Chad Berghoefer, Senior Field Agronomy Manager, DuPont Pioneer](#)

Take a glimpse into what the future likely holds for high-tech agriculture in the next decade and beyond. Explore the current and future very practical applications for managing fertility, pests, crop stress and related management systems. Chad will look at aerial and satellite imagery, in-field data, robotics, and much more.

PHOSPHORUS MANAGEMENT IN ROW CROPS

2:00 PM | CROP TENT

[Jason Koning, Regional Manager, Precision Planting](#)

Phosphorus management in row crops is critical to early development. Here we will discuss how banded applications with the planter can help mitigate stress to a young corn plant during ear development, resulting in higher yields. We will also discuss how nitrogen fits into your corn crop's early season nutrient plan.

SOYBEAN CYST NEMATODE (SCN) STRATEGIES FOR TODAY

2:30 PM | CROP TENT

[Karen Zuver & Gary Brinkman, Field Agronomists, DuPont Pioneer](#)

Zuver and Brinkman will discuss the latest tools in controlling, managing, and mitigating yield losses from SCN.

TOP DISEASE AND INSECT THREATS FOR THE 2018 CORN AND SOYBEAN CROP

3:00 PM | CROP TENT

[Jason Fettig & Steve Gower, Agronomists, DEKALB/Asgrow](#)

This session will cover timely, yield-limiting threats to corn and soybeans, what to do about them this season, and ways to avoid them in 2019.

GUEST SPEAKERS

Wednesday, August 15

NEWS ABOUT MICHIGAN AGRICULTURE FOR MICHIGAN AGRICULTURE

10:00 AM | SPEAKER BARN

Pat Driscoll, Editorial Director & Terry Henne, Contributing Broadcaster, MAIN

Known for its timely coverage of all things Michigan agriculture, the Michigan Agriculture Information Network (MAIN) will be on stage tackling the biggest topics of the day for Michigan farmers. It will all start with MSU Extension Agriculture Meteorologist Jeff Andresen, who will put as many tea leaves and wooly caterpillars on the table as he can to help us understand what our harvest season may hold. Jeff's presentation will conclude with a burst of hot air as MAIN Editorial Director Pat Driscoll takes the stage with a host of guests discussing the hottest issues of the moment.

ESTATE PLANNING AND ASSET SUCCESSION

12:30 PM | SPEAKER BARN

Mike Fraleigh, Attorney at Law, Fraleigh Law

The ag community faces increasing risk due to financial challenges, the changing role of government and agriculture programs, changes in production technology, global competition, complex environmental regulations, an uncertain tax environment, liability exposure, and the list goes on and on. As part of a family that has been farming for four generations, Mike has a unique understanding of the issues the ag community faces. He will discuss how to go about developing a plan that meets both your business and family goals.

IMPROVING ALFALFA ESTABLISHMENT AND YIELDS

9:00 AM | CROP TENT

Gary Freiburger, Regional Manager, Dairyland Seed Co.

From field selection to preparing and establishing a stand—what are the very basics of producing alfalfa? What are the potential pitfalls?

CROP NUTRITION

9:30 AM | CROP TENT

Greg Wetzel, Conklin Agrovantage

Providing the right source of crop nutrients at the right time is critical to supplying the fertilizers needed to meet your crop yield goals. Greg will take a look at crop nutrient options with proven field response, and how to incorporate them in your management plan.

MANAGING ORGANIC MATTER VARIABILITY

2:00 PM | CROP TENT

Jason Koning, Regional Manager, Precision Planting

Organic matter provides many benefits to crops including mineralized nutrients and water holding capacity. Here we will discuss different strategies for identifying and managing organic matter variability throughout the field including variable rate technology & hybrid selection.

USING TECHNOLOGY TO MAKE QUICK, EASY DECISIONS

2:30 PM | CROP TENT

Jake Isley, Climate FieldView

Jake will take a closer look at taking data collection seamlessly from the cab to the books, and how the available technology can play a pivotal role in getting a return on your input investments.

SULFUR – WHY IS IT SUCH A BIG DEAL?

3:00 PM | CROP TENT

John Leif, Field Agronomy Manager & Tim Duckert, Field Agronomy Research Manager, AgroLiquid

Sulfur could be referred to as the fourth essential nutrient – after N, P, and K. This yield-limiting nutrient is a critical component to a crop nutrition plan. John and Tim will take a look at the importance of sulfur, how and when to apply this critical nutrient.